

VISION: American River is a small town that welcomes residents and visitors alike to share its social and environmental assets, providing an unique and tranquil escape for either a moment or a lifetime.



prepared by

practical
consulting group

Strategic Plan 2021-2026
for the township of
AMERICAN RIVER



IMPORTANT

Today we are here to influence the FUTURE.

We can't change the past.



Acronyms:

- ARPA American River Progress Association
- RIG Rebuild the Independence Group
- KIBBA Kangaroo Island Business and Brand Alliance
- KITA Kangaroo Island Tourism Alliance
- SA Gov South Australian Government
- KIC Kangaroo Island Council
- SATC South Australian Tourism Commission
- SABFAC South Australian Boating Facilities Advisory Committee
- CFS Country Fire Service
- TIO Telecommunications Industry Ombudsman
- DIS Department for Innovation & Skills

Roles:

- Lead AR community to take leadership in this matter
- Advocate AR community to advocate to others for them to lead this matter
- Support AR community to support others who are leading and/or implementing matter



This plan is for the geographical township of American River (as defined in the Kangaroo Island Development Plan). It has been developed with and by the community of American River during April-July 2021.

The development has included multiple public drop-ins and workshops, surveys and feedback processes.

The plan's development was funded on behalf of the American River community by the American River Progress Association.

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Infrastructure & Amenity

Item #	Item	KPI's	Role of AR Community	Partners & Stakeholders	Strategic Links	Proposed Timeline
IA1	Footpaths - provide safe travel for residents and visitors	IA1.1 Development of footpath plan for American River	Advocate	ARPA, KIC	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2022
		IA1.2 Funding for implementation of footpath plan in American River	Advocate	ARPA, KIC, SA Gov	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2023
		IA1.3 Footpaths are installed in American River township, as per footpath plan	Advocate	KIC	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2024+
IA2	Parking - provide parking infrastructure to avoid congestion in key areas of town	IA2.1 Development of parking plan for American River	Advocate	ARPA, RIG, KIC	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2022
		IA2.2 Funding for parking plan in American River	Advocate	ARPA, RIG, KIC, SA Gov	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2023
		IA2.3 Parking infrastructure installation completed	Advocate	KIC	KIC 2.1.4, KIC 2.3.3, KIC 2.3.4	2024+
IA3	Walkways / Bike Tracks - provides alternative routes and transport means for viewing the surrounds of American River	IA3.1 Development of walkways/bike tracks for American River (new and completion of existing)	Advocate	ARPA, KIC, Grant Providers, Community	KIC 1.3.2, KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2022
		IA3.2 Investigate opportunities for combined footpaths, walkways/bike tracks	Advocate	ARPA, KIC	KIC 1.3.2, KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2023
		IA3.3 Funding for walkways/bike tracks for American River	Lead, Advocate	ARPA, KIC, SA Gov	KIC 1.3.2, KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024
		IA3.4 Walkways / Bike Tracks infrastructure installation completed	Lead, Advocate	ARPA, KIC	KIC 1.3.2, KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024+
IA4	Town Centre - provides a centre for focus of residents and visitors. It will provide deliniation for the future development of business and commercial opportunities (in	IA4.1 Community led discussion and review of Town Centre location, including wharf and adjacent areas.	Lead	ARPA, RIG, KIC, AR Businesses, Community Members	KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2021
		IA4.1 Development of formal plans for Town Centre development for American River	Advocate	ARPA, RIG, KIC, AR Businesses, Community Members	KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2022

	concert with IA1, IA2, IA3, IA10 and IA12)	IA4.2 Advocate for funding for Town Centre development for American River	Advocate	ARPA, RIG, KIC, AR Businesses, Community Members	KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2022+
		IA4.3 Support implementation of Town Centre infrastructure	Support	ARPA, RIG, KIC, AR Businesses, Community Members	KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2022+
		IA4.4 Seek investors to contribute towards commercial opportunities for Town Centre	Advocate	ARPA, RIG, KIC, AR Businesses, Community Members, Investors	KIC 1.3.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2022+
IA5	Town Water - provides for both lifestyle and economic opportunities	IA5.1 Advocate and support the SA Water proposal for the infrastructure to be installed, providing water to businesses, residents and visitor infrastructure of American River.	Advocate	ARPA, SA Water, KIC	KIC 1.4.2, KIC 2.1.4, KIC 2.3.4	2021
IA6	Boating Infrastructure - provides for safe access to maritime environment for fishing, boating, sailing, along with commercial activities (in concert with IA7 and IA11)	IA6.1 Identify necessary boating infrastrucutre to be installed or upgraded in American River and develop plans	Lead	ARPA, RIG, KIC, Boating Users, SABFAC	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024
		IA6.2 Development of boating infrastructure plan for American River	Advocate	ARPA, RIG, KIC, Boating Users, SABFAC	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024
		IA6.3 Funding for implementation of boating infrastructure plan in American River	Advocate	ARPA, RIG, KIC, Boating Users, SABFAC	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	
		IA6.4 Boating infrastructure installed in American River township, as per boating infrastructure plan	Advocate	ARPA, RIG, KIC, Boating Users, SABFAC	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024+
IA7	Swimming Beach - provides a safe swimming location in township (in concert	IA7.1 Identify options for location of a swimming beach	Lead	ARPA, KIC, Rec. & Sport, Community Members	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024

	with IA6 and IA11)	IA7.2 Seek funding for development of concept plan for Swimming Beach	Lead	ARPA, KIC, Rec. & Sport, Community Members	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2025
		IA7.3 Advocate for support to build Swimming Beach	Advocate	ARPA, KIC, Rec. & Sport, Community Members	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2026
		IA7.4 Seek funding for building of Swimming Beach	Lead, Partner	ARPA, KIC, Rec. & Sport, Community Members	KIC 1.1.3, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2026+
IA8	The Shed - is the community meeting place for social and sporting interactions	AI7.1 Develop a plan to ensure physical asset of The Shed remains operational	Lead	The Shed, Community Members	KIC 2.1.4	2023
		AI7.2 Seek funding to implement plan for The Shed (AI7.1)	Lead	The Shed, Community Members	KIC 2.1.4	2023+
IA9	Public Toilets - provides amenity to residents and visitors	IA9.1 Community discussion regarding need for additional toilets	Lead	ARPA, KIC	KIC 1.3.2, KIC 2.1.4	2022
		IA9.2 Identify locations for additional public toilets in American River	Lead	ARPA, KIC	KIC 1.3.2, KIC 2.1.4	2022
		IA9.3 Advocate for building of additional public toilets in American River	Advocate	ARPA, KIC	KIC 1.3.2, KIC 2.1.4	2023+
IA10	Township Speed Limits - provides for safe travel (car and pedestrian) for residents and visitors	IA10.1 Investigate opportunity to lower speed-limits in town centre & foreshore areas (perhaps seasonal)	Lead, Advocate	ARPA, KIC, Community Members	KIC 1.1.4, KIC 2.1.4	2022
Longer Term Items						
IA11	Pub (see BE4)	IA11 Develop plans and implement the building of a Pub for American River	Lead	Community Members, Business Owners, Investors, KIC	KIC 1.1.4, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4	2024
IA12	Develop Maritime Precint (in concert with IA4, IA6 and IA7)	IA12.1 Develop Plans for the Maritime Precint in American River	Lead, Advocate	KIC, RIG, SA Gov, DoT, Commercial Partners	KIC 1.1.4, KIC 2.1.4, , KIC 2.3.3, KIC 2.3.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2031

Business & Employment

Item #	Item	KPI's	Role of AR Community	Partners & Stakeholders	Strategic Links	Proposed Timeline
BE1	Fuel - availability of fuel for residents and visitors	BE1.1 Investigate opportunities for the supply of fuel in American River (consider locations - Town Centre, DJ's corner, Wharf, other)	Lead	ARPA, The Shed, AR Business Operators	KIC 2.1.4	2021/22
		BE1.2 Develop clear understanding of requirements (legal, planning and commercial) for provision of fuel at American River	Lead	as above + KIC	KIC 2.1.4	2022
		BE1.3 Identify commercial provider and/or partner to supply fuel in American River	Lead	ARPA, The Shed, AR Business Operators	KIC 2.1.4	2023
		BE1.4 Facilitate development of fuel service in American River	Advocate	Commercial Partner	KIC 2.1.4	2026
BE2	Aquaculture - an industry that provides employment and commercial opportunities that is in-sync with the maritime environment of American River	BE2.1 Promote American River as location for commercial aquaculture	Lead	ARPA, KIBBA, DIS, Aquaculturalists	KIC 2.1.4	2023
		BE2.2 Advocate for highest-level biosecurity measures to support both natural maritime environment and commercial aquaculture.	Advocate	ARPA, Aquaculturalists, Landscapes Board, PIRSA	KIC 2.1.4	2023
BE3	Tourism - provides employment and economic benefits to American River	BE3.1 Promote American River as a tourist location	Advocate	ARPA, RIG, KITA, SATC, Local toursim operators	KIC 2.1.4, SATC 2030 #1, #2	2021
		BE3.2 Facilitate collaboration between toursim operators and town attractions	Advocate	ARPA, RIG, KITA, SATC, Local toursim operators	KIC 2.1.4, SATC 2030 #1, #2	2022
		BE3.3 Advocate as/when appropriate for tourism related infrastructure in KIC and SATC planning	Advocate	ARPA, RIG, KITA, SATC, Local toursim operators	KIC 2.1.4, SATC 2030 #1, #2	2026

BE4	Pub - the community are seeking a location that they can meet, socialise and dine in (see IA12)	BE4.1 Investigate opportunities and develop plan for there to be a Pub in American River	Lead	ARPA, AR Business Operators, Community Members	KIC 2.1.4	2024
		BE4.2 Identify commercial provider and/or partner to build/develop a Pub in American River	Lead	ARPA, AR Business Operators, Community Members	KIC 2.1.4	2026
BE5	Cafes/Restaurants - residents and visitors will benefit from there being more food/dining options available in American River	BE5.1 Investigate opportunities for there to be more Cafes/Restaurants in American River	Lead	ARPA, AR Business Operators, Community Members	KIC 2.1.4	2022+
		BE5.2 Identify commercial provider/s to build/develop more cafes/restaurants in American River	Lead	ARPA, AR Business Operators, Community Members	KIC 2.1.4	2026

Services

Item #	Item	KPI's	Role of AR Community	Partners & Stakeholders	Strategic Links	Proposed Timeline
S1	Social Activites - support social and wellbeing outcomes for community members	S1.1 Identify opportunities for social activities	Lead	ARPA, The Shed, RIG, Community Members, Social Groups	KIC 2.1.4	2021
		S1.2 Support and promote social activities in American River	Lead, Support	ARPA, The Shed, RIG, Community Members, Social Groups	KIC 2.1.4	2021+
S2	American River Fire Plan - supports the safety of residents and visitors of American River (in concert with NE2.1)	S2.1 Advocate for completion of AR Fire Plan	Advocate	ARPA, KIC, CFS	KIC 2.1.4, KIC 2.3.1, KIC 2.3.2	2021
		S2.2 Advocate for funding and completion of works identified in AR Fire Plan	Advocate	ARPA, KIC, CFS	KIC 2.1.4, KIC 2.3.1, KIC 2.3.2	2022
		S2.3 Advocate for ongoing maintenance works to support AR Fire Plan	Advocate	ARPA, KIC, CFS	KIC 2.1.4, KIC 2.3.1, KIC 2.3.2	2024
S3	Health Services - supports the health and wellbeing of residents of American River	S3.1 Advocate for access to health services, either locally or by provision of transport options	Advocate	ARPA, SA Health, KI-HAC, Medical Clinic, Health Service Providers / Practitioners	KIC 2.1.4, KIHS Service Plan 2019	2024
S4	Telecommunications - connectivity for safety and businesses	S4.1 Advocate to improve coverage and reliability of telecommunication and interent services for AR.	Advocate	ARPA, KIC, Telstra, Optus, KITA, KIBBA, TIO, Community Members	KIC 1.4.1, 2.1.4	2022+

Community & Culture

Item #	Item	KPI's	Role of AR Community	Partners & Stakeholders	Strategic Links	Proposed Timeline
CC1	The Shed - services for the community	CC1.1 Identify opportunities for The Shed to increase services (inc. meals, events and sports)	Lead	The Shed, Community Members	KIC 2.1.4, KIC 2.2.3	2022
		CC1.2 Develop plan for staffing/volunteering The Shed	Lead	The Shed, Community Members	KIC 2.1.4, KIC 2.2.3	2022
CC2	Art Gallery - provides an outlet for artists to sell their artwork and attraction for residents and visitors	CC2.1 Build support from artists and volunteers	Lead	ARPA (via Gallery), Artists, Community Members	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3, SATC 2030 #2	2022
CC3	Community Spirit - binding the community together with positive collaborative actions and outcomes, providing a great place to live	CC3.1 Actively promote the enhancement of community spirit via promotion of collaborate opportunities with community groups	Lead	All community groups and community members	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3	2021+
		CC3.2 Create events and other opportunities that are inclusive and open	Lead, Support, Advocate	All community groups and community members	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3	2022+
CC4	Annual Community Event - provides both focus and a celebration for American River	CC4.1 Work with community organisations to deliver an Annual Community Event	Lead	ARPA, The Shed, RIG, KITA, Commercial Partners	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3, SATC 2030 #2	2022+
CC5	History - records the rich past of American River	CC5.1 Identify and record history of American River	Lead	ARPA, RIG, Local Historians	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3	2024
		CC5.2 Provide digital location for viewing and storage of AR history	Lead	ARPA, RIG, Local Historians	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3	2025
		CC5.3 Provide physical location for viewing and storage of AR history	Lead	ARPA, RIG, Local Historians	KIC 2.1.2, KIC 2.1.4, KIC 2.2.3	2026

Natural Environment

Item #	Item	KPI's	Role of AR Community	Partners & Stakeholders	Strategic Links	Proposed Timeline
NE1	Protection - protecting the natural assets of American River alongside of developments is critical to the character of the township	NE1.1 Advocate to Council and SA Gov to uphold planning regulations and guidelines in relation to future sub-divisions and development	Advocate	ARPA, Community Members, KIC, Dept of Environment, Native Vegetation Council, CFS	KIC 2.1.4, KIC 3.2.2, KIC 4.2.1, KIC 4.2.2, KIC 4.2.3	2022
NE2	Glossy Blacks - are a protected species of parrot that is admired by residents and visitors alike	NE2.1 Preserve natural habitat of Glossy Blacks with any fire mitigation works sympathetic to preservation to glossy black habitat	Lead	Community Members, Dept of Environment, Landscapes Board	KI NRM Plan 2017-2027	2022
		NE2.2 Promote Glossy Black preservation to residents and visitors	Lead	Community Members, Landscapes Board	KI NRM Plan 2017-2027	2022
		NE2.3 Promote American River as location to view Glossy Blacks in natural environment	Lead, Advocate	Community Members, Landscapes Board, KITA, ARPA, Commercial Operators	SATC 2030 #1, #2	2023
NE3	Nature Based Toursim - provides for employment, economic and preservation opportunities, in tune with the environs of American River	NE3.1 Promote the opportunities of Nature Based toursim for visitors to American River	Lead, Advocate	KITA, SATC, Commercial Operators	SATC 2030 #1, #2	2024